

Graphic Designer

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Design Experience

23 Restaurants | Tampa, FL | 2023-present

Freelance Graphic Designer

Designing various prints and products for bars and restaurants in the 23 Restaurants' portfolio, including Tiki Docks and Don the Beachcomber, including menus, T-shirts, Tiki mugs, and flyers.

REOS | Los Angeles, CA | 2021-2022

Freelance Graphic Designer

Required strong attention to detail and meeting tight deadlines. Designed one-sheet tour and album release advertisements for various music bands under the Position Music label, a client of REOS.

Corporate Experience

Cosmetic Group USA | Los Angeles, CA | 2013-2019

Project Manager / Account Executive

Managed all projects from R&D through final assembly and pack-out for shipment. Created project timelines to ensure clients' store launch and reorder schedules were met. Attended to client phone calls and emails, relaying any and all information to respective departments within the factory. Enabled visibility within the company for each department to ensure clients' target dates were met for each project step. This led to an increase in sales due to higher customer satisfaction levels.

Process Engineer

Created protocols and built standard operating procedures to ensure consistent quality of product and maintain organization within each department. Managed powder pressing standards and conducted quality assurance operations such as drop testing, color matching, and color payoff consistency. Built quality standard range boards for in-production quality consistency. Designed and built production material charts and created spreadsheets for each chart built to better assist project managers when providing important timelines to clients and time saved when calculating those important deadlines.

Film & TV Experience

Jewish Life Television (JLTV) | Encino, CA | 2012-2013

Senior Photographer and Editor

Photographed for a variety of media including books and calendars. Edited broadcast and promotional advertisements for the JLTV channel. Photographed LA landmarks for publications.

NBC Studios | Burbank, CA | 2011-2012

On-Set Photographer/Photo Archivist

Aided the on-set photographer on various NBC TV shows. Created and wrote metadata for the NBC digital photo archive. Digitized slides and physical photographs dating from the 1940s to the mid-2000s to be uploaded to the NBC digital archives.

Education

ArtCenter College of Design Master of Fine Arts, April 2022 Graphic Design, GPA 3.92

Extensive training in typography, branding, print, digital design, packaging, writing, and motion graphics.

Emerson College | Boston, MA Bachelor of Arts, 2011 Film Production, GPA 3.75 Educated in all aspects of film-making, including

of film-making, including cinematography, editing, writing, budgeting, and schedules.

Boston University | Boston, MA **2007–2009**

Stage Mgmt. & Props Design Learned the origins of design, set building, props design, painting, drawing, hand-drafting, costume design, and writing.

Skills

Proficient with:

Digital: Photoshop, Illustrator, InDesign, Figma, Word, Excel, PowerPoint, Pages, Numbers, Keynote, and Final Cut

Analog: Prototyping, model making, and wood working

Working knowledge of:

Digital: After Effects, Dimension, XD, Basecamp, Miro, and Premiere

Analog: Welding, laser cutting, 3D printing, and vacuforming

Languages

English (Native) Spanish (Fluent) German (Basic)